

# In the United States Patent and Trademark Office

In re the Application of:

William Kress Bodin	)	
Serial Number: 09/935,393	)	Group: 3629
Docket Number: AUS920010655US1	)	Examiner: Traci L. Smith
Filed on: 08/23/2001	)	
For: "System and Method for Intelligent	)	
Merchandise Indicator and Product	)	
Information Provision"	)	

## **RESPONSE TO OFFICE ACTION UNDER 37 CFR §1.111, and AMENDMENT UNDER 37 CFR §1.121**

Assistant Commissioner for Patents  
Washington, DC 20231

Sir:

Responsive to the Official Action dated October 31, 2006, please receive our reply and amendment. Reconsideration of the rejections of the Office Action is hereby requested.

Respectfully,



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